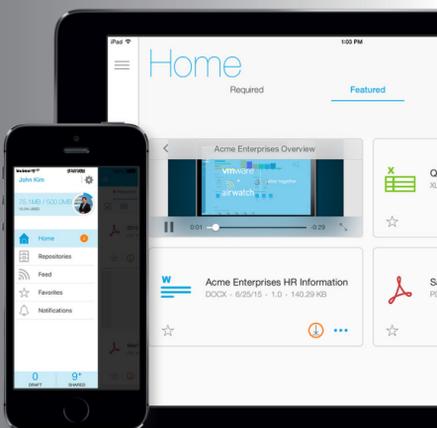


CONTENT LOCKER SECURES CORPORATE DATA FOR MOBILE WORKFORCE

VMware® Content Locker™ protects sensitive content in a corporate container and provides users with a central application to securely access, distribute and collaborate on the latest documents from their mobile devices.



EMPLOYEES USE UNSECURED MOBILE DEVICES FOR WORK

Employees increasingly use smartphones and tablets to access their work data — and share data through social media and other unsecured apps on their personal mobile devices. While this practice is easy and convenient for employees, IT managers fear insufficient security puts corporate data at risk.

Corporations perceive mobile and social media as IT security's weakest link.

CyberEdge Group: 2015 Cyberthreat Defense Report - North America & Europe, 2015



81% of employees use mobile apps in the workplace.

Gartner: Digital Workplace Summit, 2015

By 2016 apps will be the primary entry point to access corporate data.



Gartner: Digital Workplace Summit, 2015



VMWARE SECURES CORPORATE DATA ON MOBILE DEVICES

VMware provides seamless access to corporate data on the go, making it easy for employees to stay productive while working remotely. VMware Content Locker centralizes all their enterprise data to a single container and integrates with existing content repositories. Access is available across their personal mobile device, laptop or Web portal.



Aggregate: single access point to all content across repositories

- Leverage integrations for existing network file systems, including SharePoint, Office 365, Box, OneDrive and more, as well as for over 30 content management interoperability services (CMIS).
- Provide users with a central application to securely access, distribute and collaborate on documents and multimedia files from their mobile device.



Encrypt: protect corporate data with enterprise-grade security

- Protect data in-transit, in use and at-rest with AES 256-bit, FIPS 140-2 compliant encryption.
- Configure restrictions for advanced data loss prevention, including offline viewing, cut/copy/paste, printing and emailing, as well as with 'open in' restrictions.
- Apply static text or choose user-specific lookup values via dynamic watermarking to deter malicious security threats.



Access: securely access sensitive data anywhere, anytime on any device

- Access files on mobile (iOS, Android and Windows), the web-based self-service portal, and the desktop client.
- Support two-way synchronization of content from desktops to devices.
- Enable content creation, including Microsoft Office and text files, record audio or capture photos and videos directly from device.



Share: enable seamless collaboration across teams

- Support easy methods to share corporate documents, internally and externally.
- Share documents via secure links with password protection, limited number of downloads, and access expiration.
- Secure editing capabilities enable users to edit and annotate documents anytime, anywhere, on any device.



USE CASES

Industries benefit in unique ways by implementing VMware Content Locker to provide secure access to sensitive data via mobile devices.



AIRLINES

- United Airlines replaced 40 lb. flight bags, securely distributing the latest flight manuals, aircraft documents, route maps and more directly from a **tablet equipped with VMware Content Locker.**



16 million sheets of paper + **326,000 gallons** jet fuel saved per year.

FIELD TEAMS

- Empower Sales teams with up-to-date, accurate product and pricing information to streamline the sales process and **eliminate the frustration of heavy, outdated catalogs.**
- Improve field worker productivity by providing **access to corporate content even when not connected to a network.**



Number of **orders increases an average of 19%** when salespeople start **using tablets in place of catalogs.** Source: [Oracle](#)



POLICE AND GOVERNMENT

- Capture and secure photos, video, and witness statements while ensuring evidence is **protected with AES 256-bit, FIPS 140-2 encryption at in-transit, in use and at-rest.**
- Enhance public safety and first response by providing secure access to **Criminal Justice Information System (CJIS)**-related data and other legal and government documents.
- Enable enterprise-grade security and compliance.

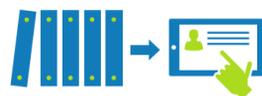


The Oakland, CA, Police Department now **captures on average almost 7 TB of data per month.**

Source: [Government Technology](#)

HEALTHCARE

- Provide **mobile access to patient records** while protecting personal information.
- Give doctors and medical personnel access to medical records, patient history information and data on mobile devices while **integrating with HIPAA-compliant environments.**



VITAS Healthcare replaced paper binders with 2,200 devices, equipping nurses with the latest data available to make appropriate adjustments to patient care in the field.



The average patient **visit generates 13 pieces of paper** and the **average paper medical chart weighs 1.5 lbs.** according to the Institute of Medicine.



BANKS AND FINANCIAL INSTITUTIONS

- View, save, and edit **encrypted attachments.**
- Secure financial documents and **send them safely and confidently** when necessary.
- **Secure the latest** reports and audits, customer financial statements, stock market transactions, and more.



Cloud users on average are **leveraging 6 different clouds** (3 public and 3 private)

Source: [Rightscale](#)

"From a compliance perspective, VMware Content Locker gives us an enterprise-grade file sharing option to safely distribute corporate data...offers us a granular level of control over the documents being circulated and reduces the risk of information leakage through email."

- ILLYAS KOOLYANKAL, ADS SECURITIES