



# HOW TO WIN THE RACE TO INNOVATION WITH THE HYBRID CLOUD

Enterprises are racing to build software-defined data-centers (SDDCs) to shorten application time-to-market and decrease risks and cost. But often, legacy infrastructure can be rigid and inflexible and becomes a bottleneck to innovation.

**What is the best approach to take when adopting a SDDC?**

## SIZING UP THE COMPETITORS



### DO-IT-YOURSELF (DIY) ON LEGACY INFRASTRUCTURE

**TRADITIONAL**  
3-tier approach

**ASSEMBLE YOUR OWN**  
compute, external storage, and networking infrastructure components

**INTEGRATE IT YOURSELF**  
with various virtualization, management, and cloud solutions you source and manage



### VMWARE CLOUD FOUNDATION

**NEXT-GENERATION**  
x86 hyper-converged cloud platform

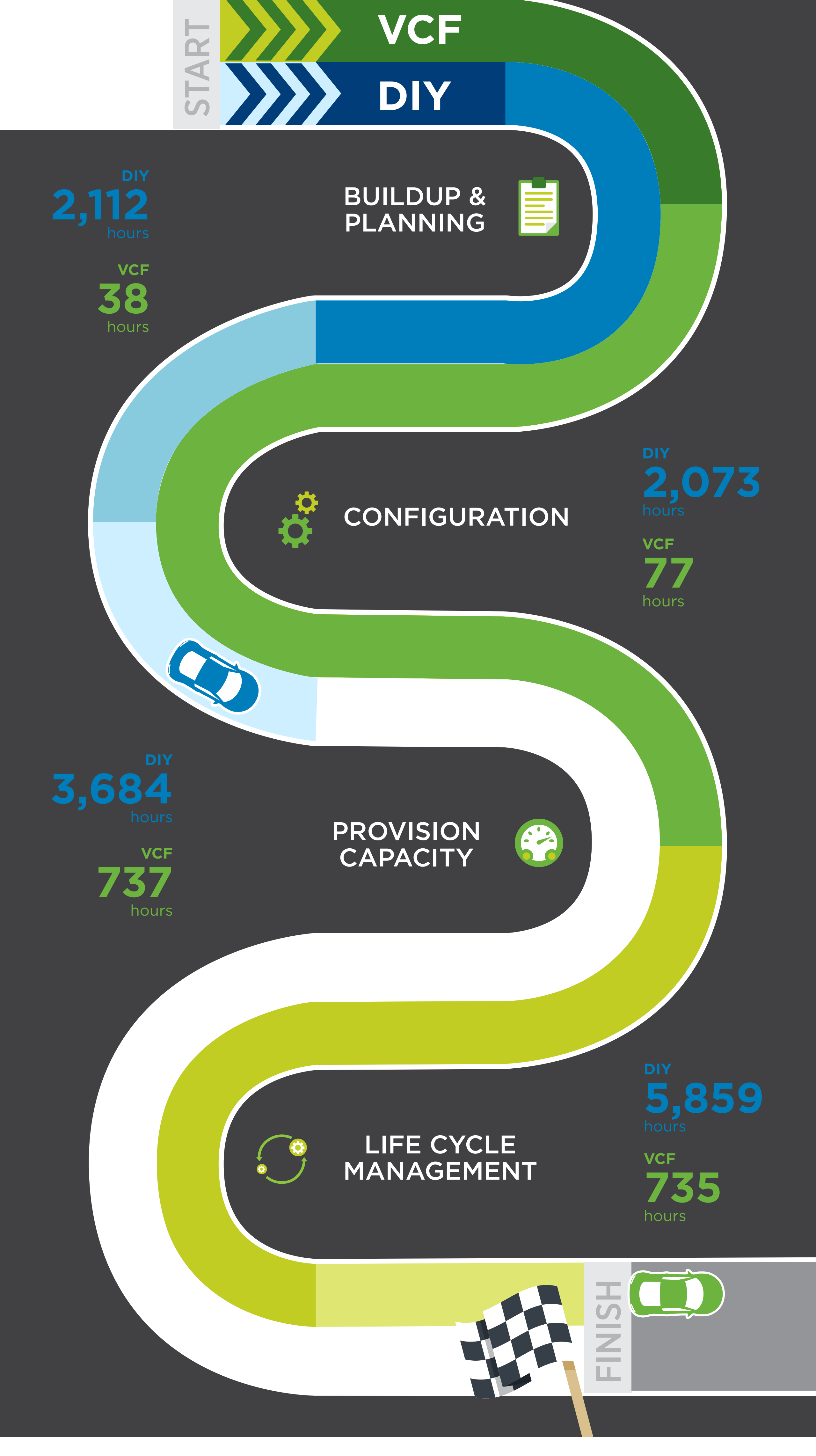
**NATIVE INTEGRATION**  
of SDDC stack

**SINGLE UNIFIED PLATFORM**  
with industry-leading compute, storage and network virtualization

**AUTOMATED LIFE CYCLE MANAGEMENT**  
through SDDC Manager, including bring up, deployment, configuration, provisioning and patches/upgrades

## BREAKAWAY FROM THE PACK

Technology analysts Taneja Group judged the two main competitors through an in-depth comparative study\* of the do-it-yourself (DIY) approach on legacy hardware vs. VMware Cloud Foundation on x86 standard hardware. The outcome? Enormous savings in costs and labor hours in every stage for VMware Cloud Foundation.



## THE CLEAR WINNER: VMWARE CLOUD FOUNDATION

VMware Cloud Foundation is the unified SDDC platform for the hybrid cloud, bringing together vSphere, vSAN, and NSX into a natively integrated stack that can be deployed on-premises or run as a service from the public cloud.

- Flexibility of choice
- Enterprise grade functionality
- Faster time to market
- Simplest operational experience
- Increased productivity through automated operational tasks
- Reduced capex and opex



## VMWARE CLOUD FOUNDATION COST SAVINGS



“Before blindly going down the traditional infrastructure approach, companies should take a close look at VMware Cloud Foundation, a unified SDDC platform for the hybrid cloud.”

— THE TANEJA GROUP, INC.

Download The Taneja Group report at [vmware.com/go/cloud-foundation-tco](http://vmware.com/go/cloud-foundation-tco)

Learn more about VMware Cloud Foundation at [vmware.com/products/cloud-foundation](http://vmware.com/products/cloud-foundation)

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\* Taneja Group Technology Analysts, For Lowest TCO and Maximum Agility Choose VMware Cloud Foundation. The SDDC Platform For Hybrid Clouds, October 2016. The in-depth analysis was performed on VMware Cloud Foundation deployed on qualified Ready Nodes and qualified networking versus several traditional 3-tier converged infrastructure (CI) integrated systems and traditional 3-tier do-it-yourself (DIY) systems.

